

INDUSTRIAL MACHINE & MANUFACTURING SOLUTIONS



Client Requirements

Achieve a streamlined supply chain and improved shipping efficiencies.

Solution

Lynden introduced new tools and processes to improve order processing time and accuracy, eliminate paperwork, and consolidate services.

Results

Lynden's partnership approach facilitated a reduction in client resources allocated to transportation management.

Lynden International works with industrial machinery and manufacturing clients to design innovative and flexible transportation solutions for a leaner, more efficient supply chain. One of Lynden's clients in this sector, with tens of thousands of line items shipping from multiple distribution centers throughout the Lower 48 and Alaska, was interested in ways to streamline their supply chain and improve shipping efficiency.

Our client's shipment activity consists of outbound intra-Alaska service from Anchorage, daily Anchorage to Prudhoe Bay consolidation service with individual Prudhoe Bay deliveries, and Alaska inbound service from several Lower 48 distribution centers. In helping streamline this activity, Lynden created tools and processes that reduced order processing time and improved order accuracy. Lynden also proposed methods for consolidating services, eliminating paperwork, and reducing dock congestion, which were efficiencies gained through the client's ability to employ Lynden at all locations, rather than using multiple carriers.

Lynden also established an account-specific process to manage our client's regulated items, which eliminated excess handling and paperwork and simplified the shipping process. This process also reduced the likelihood of hazmat related mistakes.

Our ability to provide reliable on time service and a willingness to create customer specific solutions has facilitated a strong ongoing partnership with our client. Through Lynden's focus on processes to reduce duplication and improve efficiencies, along with our ability to provide out of the box solutions, we've enabled our client to allocate more resources for servicing their customers, while reducing those required for managing transportation.